

Save money and energy. Be recognized locally. Reap the rewards.



Be recognized (and rewarded) as a Dominion Energy Smart Business!

You're a business leader. Smart energy actions are a way to build your business and your reputation by becoming more sustainable. It's also a great way to save money.

Our free Dominion Energy Smart Business Program is here to support your business.

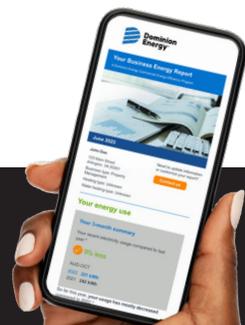
This three-tiered program rewards you for your committed action to making smart energy choices. It's simple to participate and gain your rewards. And we're with you every step of the way to guide you toward the best energy savings.

This program offers:

- ✓ Five easy steps to complete, with reminders and help along the way
- ✓ Tools and tips to help you analyze your energy use and reduce costs
- ✓ Energy Advisers who help you understand and manage your energy use

Your new Business Energy Reports are your greatest ally.

Your monthly reports give you the information you need to understand and make smarter energy decisions. They also offer actionable steps to take and easy tips to follow to become more sustainable and reduce your energy bills.





Show your community, employees and investors that you're committed to energy goals.

The more actions you take, the more rewards and recognition you receive. Take the following actions in any order:

- ✓ Complete your business profile
- ✓ Make a commitment to energy-saving actions
- ✓ Complete a quick energy insight survey
- ✓ Talk to an Energy Adviser
- ✓ Upgrade your existing lighting or install new energy-efficient lighting and controls and receive a rebate

How to earn rewards and achieve status:

| |  |  |  |
|--------------------------------------|---|--|---|
| LEVEL | BRONZE | SILVER | GOLD |
| You receive: | Take any 3 actions to receive: | Take any 4 actions to receive: | Take all 5 actions and receive: |
| Official downloadable badge/seal | ✓ | ✓ | ✓ |
| Dominion Energy website feature | ✓ | ✓ | ✓ |
| Recognition decal | | ✓ | ✓ |
| Official plaque | | | ✓ |
| Free gift card to Lowe's worth \$50* | | | ✓ |

*Offer valid while program funds are available.



Be recognized locally as an energy-conscious business, and get free energy-saving products.

To get started, click the link in the email from DominionEnergySBB@icf.com.