

# Small Business Energy Solutions

Big savings for small businesses

## Overview

In today's competitive marketplace, small businesses must make every dollar count. Enhancing your business' energy efficiency is an effective way to reduce energy use and save money. It's one of the best investments you can make to reduce monthly expenses while enhancing customer comfort and workplace productivity.

**Small Business Energy Solutions** is a turnkey program tailored to help owners of small businesses manage their energy costs by providing incentives of up to 90% for lighting and HVAC measures and \$1,500 for heat pump water heater replacements (up to \$7,000).



Incentives  
up to  
**90%**  
of costs

## How the Program Works

1. Schedule your free on-site energy analysis of your lighting, heat pump water heater, and/or HVAC system.
2. The contractor will provide you a report outlining energy-saving opportunities and associated costs.
3. To proceed with the proposed upgrades, sign the Small Business Energy Solutions Participation Agreement.
4. The program contractor will install the energy upgrades.
5. Once the project is completed, you pay the customer share outlined in your assessment documents and applicable taxes on material costs to the contractor and we pay the remaining cost, up to \$7,000, to the contractor.

## Equipment Upgrades

### LED Lighting\*



### Smart Thermostats\*\*



### HVAC Tune-ups\*\*\*



### Heat Pump Water Heaters†



\* System tonnage or capacity will determine eligibility for each specific measure.

\*\* Existing ENERGY STAR® certified thermostats may not be eligible for replacement.

\*\*\* HVAC Tune-ups are only available for projects when combined with smart thermostat installation.

† Replacement HPWH must meet ENERGY STAR rating and minimum UEF (3.3 for 240V & 2.2 for Split/120v). Existing Unit must be electric and a storage system. Available incentives exclude tankless hot water heater replacement.



Schedule your FREE on-site energy analysis!

1-877-784-7234

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[DominionEnergy.com/SmallBizSC](http://DominionEnergy.com/SmallBizSC)

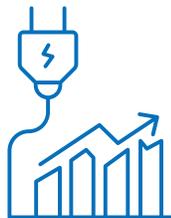


Powering Your Every Day.



## Key Features

- Free on-site energy analysis of your lighting, heat pump water heater and/or HVAC system.
- Simple, cost-effective options and easy-to-follow recommendations to help you manage your lighting, heat pump water heater and/or HVAC system-related expenses.
- Financial incentives that cover up to 90% for lighting and HVAC measures and \$1,500 for heat pump water heater replacements (up to \$7,000).
- All parts and labor are warranted.
  - LIGHTING  
5 years parts and 1 year labor
  - HVAC  
1 year parts and 1 year labor
  - HEAT PUMP WATER HEATER  
1 year parts and 1 year labor
- Fast return on investment.
- Local contractors to perform the work at your convenience.
- Removal and environmentally friendly disposal of equipment that was replaced or retrofitted.
- Reduced energy use and costs.
- A more pleasant environment for your employees and customers.



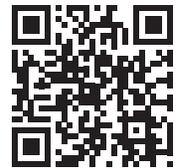
## Eligibility

The program is available to small business and nonprofit customers with five or fewer electric service accounts and an annual energy use of 350,000 kWh or less, which includes a minimum of 12 months of service. For complete program eligibility, please see the Terms and Conditions found in the program's Participation Agreement.

## Program Contractors

- LED Lowcountry
- Matrix Energy Services Inc.

### More Ways to Save — EnergyWise for your Business



With Small Business Energy Solutions, program contractors use local installers throughout the service area. If you prefer to select your own contractors, we also offer EnergyWise for Your Business, a program available to commercial, industrial, institutional and government customers. This program provides incentives for energy-efficient equipment installations – including other lighting and HVAC upgrades that may help improve your bottom line.