

Level 2 Charging Program Transcript

00;00;00;21 - 00;00;04;02

With more electric vehicles hitting the road, it's more important than ever

00;00;04;02 - 00;00;08;05

for your business to offer EV charging for your customers, tenants and employees.

00;00;08;28 - 00;00;12;04

For multifamily communities, offering charging as an amenity

00;00;12;04 - 00;00;14;14

can offer a range of benefits such as attracting

00;00;14;14 - 00;00;17;14

and retaining residents, differentiating your property,

00;00;17;17 - 00;00;20;16

and supporting clean transportation in your community.

00;00;20;22 - 00;00;23;25

For businesses, providing charging can attract more customers,

00;00;24;00 - 00;00;26;10

increase time spent at your location,

00;00;26;10 - 00;00;30;10

build your brand loyalty , and establish your brand as a sustainability leader.

00;00;31;05 - 00;00;34;03

Workplaces that offer charging for employees can benefit by

00;00;34;03 - 00;00;35;13

attracting top talent,

00;00;35;13 - 00;00;38;11
increasing employee satisfaction
and retention,

00;00;38;11 - 00;00;41;11
and contributing to your business's
sustainability goals.

00;00;41;14 - 00;00;43;17
Whatever your charging goals may be,

00;00;43;17 - 00;00;46;01
Dominion Energy is here to help.

00;00;46;01 - 00;00;50;13
Our Level 2 charging program provides
a full service solution for level two EV

00;00;50;13 - 00;00;51;20
charging infrastructure,

00;00;51;20 - 00;00;53;04
designed to keep you in the driver's

00;00;53;04 - 00;00;56;04
seat with control
over your own charging operations.

00;00;56;12 - 00;00;59;24
The program provides incentives
for the EV supply infrastructure

00;01;00;08 - 00;01;03;13
and convenient monthly on bill payments
for the remaining costs.

00;01;04;00 - 00;01;04;22
Through the program,

00;01;04;22 - 00;01;08;20
we can also install and maintain level
two charging stations for businesses,

00;01;08;27 - 00;01;11;27
workplaces, and multifamily communities.

00;01;12;12 - 00;01;15;23
Over the ten year contract term,
you'll operate the charging stations

00;01;15;23 - 00;01;16;24
and Dominion Energy

00;01;16;24 - 00;01;20;11
will retain ownership and responsibility
for troubleshooting and maintenance.

00;01;21;07 - 00;01;24;22
So what kinds of infrastructure
is needed for EV charging?

00;01;25;05 - 00;01;27;25
There are three main categories involved.

00;01;27;28 - 00;01;31;28
First is the utility infrastructure,
which includes all the utility equipment

00;01;31;28 - 00;01;33;16
leading up to the electric meter,

00;01;33;16 - 00;01;36;29
such as distribution
power poles, lines and transformers.

00;01;37;24 - 00;01;38;23
In most cases,

00;01;38;23 - 00;01;40;03
Dominion Energy will provide

00;01;40;03 - 00;01;41;23
utility infrastructure upgrades

00;01;41;23 - 00;01;43;16
and installations at no cost.

00;01;44;07 - 00;01;47;28
Next is the Electric Vehicle
Supply Infrastructure or EVSI.

00;01;48;11 - 00;01;50;13
This infrastructure is often referred to as

00;01;50;13 - 00;01;51;20
'EV Make ready',

00;01;51;25 - 00;01;53;04
because it makes the site ready

00;01;53;04 - 00;01;54;23
for the EV chargers.

00;01;54;23 - 00;01;57;10
It includes all the electric equipment
between the meter

00;01;57;10 - 00;01;58;17
and the charging stations,

00;01;58;17 - 00;02;02;05
such as the switch gear, electric panels,
conduit, and wiring.

00;02;02;27 - 00;02;06;23
As part of our Level 2 charging program,
you'll receive a 50%

00;02;06;23 - 00;02;09;26
upfront incentive on the installed
EVSI equipment.

00;02;10;14 - 00;02;12;11
Then you can pay the remaining costs

00;02;12;11 - 00;02;14;09
through monthly on bill payments.

00;02;15;04 - 00;02;19;10
Finally, there's the Electric Vehicle
Supply Equipment, or EVSE.

00;02;19;11 - 00;02;21;28

This is the EV chargers themselves.

00;02;21;28 - 00;02;25;21

The Level 2 charging program provides options for level two chargers,

00;02;25;21 - 00;02;28;25

which can be added to your bill payments, or you can bring your own

00;02;28;25 - 00;02;32;09

qualified chargers to ensure they meet your specific preferences and needs.

00;02;32;28 - 00;02;35;11

To participate in this program, you must install

00;02;35;11 - 00;02;38;11

a minimum of two charging stations.

00;02;38;11 - 00;02;42;10

By installing EV charging for your business, your customers, tenants,

00;02;42;10 - 00;02;45;27

employees, and community can begin experiencing the benefits right away.

00;02;46;09 - 00;02;49;21

Plus, you'll have peace of mind knowing your charging infrastructure

00;02;49;21 - 00;02;52;24

is backed by your trusted utility partner, Dominion Energy.

00;02;53;13 - 00;02;56;09

We'll help ensure your charging infrastructure is operational

00;02;56;09 - 00;02;59;09

and ready to meet
your organization's needs every day.

00;02;59;23 - 00;03;01;05
Ready to get started?

00;03;01;05 - 00;03;04;29
Visit our website today to learn
more about our Level 2 charging program.