

Cullen Jenkins: We opened in 2009. Over the years, we saw a bicycle or two.

The miracle really then happened in 2015. We went from five employees to about 20 employees; it tripled. And really the growth directly from the trail is the reason for that.

What it does for small businesses like ours, I mean, it's been a game changer. Folks like Dominion, I don't see how it happens without folks like that.