Transcript

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1
00:00:00,600 \longrightarrow 00:00:03,303
Johnson Dairy has
experienced some challenges in the past,
00:00:03,303 \longrightarrow 00:00:04,871
and we're here in spite of all.
00:00:04,871 --> 00:00:07,440
We have a deep appreciation for,
00:00:07,440 --> 00:00:10,243
you know, what we have,
who we are, how we got here.
00:00:10,710 --> 00:00:12,645
We've all worked very hard to get here.
00:00:12,645 --> 00:00:16,850
We produce a half a million pounds of milk
a day, over that; we feed the world.
00:00:17,250 --> 00:00:21,588
My hope is Rod goes through his career
and the grandkids come along
00:00:21,855 --> 00:00:25,992
that they can tell the story, that they're
part of a legacy that not only helped
00:00:25,992 --> 00:00:29,362
feed the world, but let it helped
take care of the environment.
10
00:00:29,896 --> 00:00:32,966
I'm tickled pink
and I'm proud of the opportunity
11
00:00:32,966 --> 00:00:35,101
that the good Lord gives me to do that
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every day.
12
00:00:35,101 \longrightarrow 00:00:38,371
Our core business is always
going to be milking cows
13
00:00:39,372 --> 00:00:42,976
that's kind of deep in our roots
and goes back...
14
00:00:42,976 --> 00:00:44,177
I'm third generation.
15
00:00:44,177 --> 00:00:47,814
So I hope that my kids
have the opportunity to milk cows as well.
16
00:00:48,515 --> 00:00:51,885
Our land and water
resources are going to be critical
17
00:00:51,885 --> 00:00:54,120
in the state of Colorado,
and for most dairies,
18
00:00:54,387 --> 00:00:58,224
it's our responsibility
to use our resources effectively
19
00:00:58,224 --> 00:01:00,827
and efficiently and be
good stewards of the land.
00:01:01,061 --> 00:01:04,431
To be sustainable for 20,
30 more years down the road,
21
00:01:04,497 --> 00:01:08,868
we need to look at new technologies
and progress and look at new ways
22
00:01:08,902 --> 00:01:11,404
on how to manage those resources.
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23
00:01:12,072 --> 00:01:14,574
This project does
a lot of things for Johnson Dairy.
24
00:01:14,674 --> 00:01:18,678
It brings the most current
from climate change discussion
25
00:01:18,678 --> 00:01:22,482
to green energy discussion.
26
00:01:22,482 --> 00:01:25,885
It brings that to the forefront,
and we're a part of that.
27
00:01:26,252 --> 00:01:31,424
We reuse everything possible that we can,
but this has really changed the game
28
00:01:31,424 --> 00:01:35,695
and it's changed how we're able to manage
that manure that's coming from our cows.
29
00:01:35,929 --> 00:01:39,499
So to be able to to tell our neighbors
that we're not only contributing milk
30
00:01:39,499 --> 00:01:40,433
into our community,
00:01:40,433 --> 00:01:45,071
that we are creating a fuel source,
a much needed economical source of energy.
32
00:01:45,238 --> 00:01:47,006
I think that's the number one key.
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