

Schedule KITS
RESIDENTIAL ENERGY EFFICIENCY KITS PROGRAM

I. PURPOSE

The Energy Efficiency Kits Program (“Program”) provides residential customers with new customer accounts, as described below, the opportunity to receive a Welcome Kit. The Welcome Kit will initially include a Tier 1 advanced power strip and an educational insert. The educational insert will inform residential customers about opportunities to manage energy use, along with instructions on how to opt-in to receive additional free measures through the Program’s website or by calling the Program’s hotline. To receive these additional free measures, residential customers will have to confirm their address and account status as well as answer questions to confirm that the measures will be of value in producing electric energy savings in the home. Participating residential customers will also receive educational materials on proper use of each measure, energy use in general, and energy savings available through the Company’s other Demand Side Management programs.

This Program is designed to reduce residential customers’ total energy bills as well as the amount of energy required throughout the year on the Company’s system. The Program will also provide capacity reductions during the Company’s peak demand periods.

II. AVAILABILITY

This voluntary Program will be available to residential customers who have a new premise identification number. The Program will provide participating residential customers with an incentive to install various energy efficiency measures, such as:

- Low-flow Showerheads and Aerators
- Water Heat Pipe Insulation
- LED Lamp Upgrades
- Door/Window Weatherstripping
- Door Sweep
- Outlet/Switch Gaskets
- Caulking
- Tier 1 Smart Strip

The Company will market the Program through the Company’s implementation vendor and its network of program contractors. The Company, through its Program implementation vendor, will enroll contractors in the Program. A list of contractors enrolled in the Program will be provided on the vendor’s website.

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Virginia Electric and Power Company

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III. INCENTIVE PAYMENTS

As modeled, the Program provides the residential customer with an average one-time incentive of \$51 per participant. The average incentive will vary depending on the specific measures installed.

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